



CIRE scales up in the Alps with three new office openings

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Christie's International Real Estate has expanded its presence in Europe's winter playground with new offices under Agence Atherac in La Clusaz, Benedetti Real Service in Cortina d'Ampezzo, and Wüst und Wüst in St. Moritz.

Christie's International Real Estate has bolstered its presence in the Alps, opening three new outposts in the last few months.

This follows the company's acquisition by American real estate / tech firm @properties in December 2021.

A new partnership with Agence Atherac has brought the luxury property brokerage into La Clusaz in the French Alps (part of the Haute-Savoie department), while existing network affiliates Benedetti Real Service and Wüst und Wüst opened offices Cortina d'Ampezzo, Italy (host site of the 2026 Winter Olympics) and St Moritz, Switzerland, late last year.



Agence Atherac (La Clusaz, France)

Agence Atherac is now the exclusive CIRE affiliate in La Clusaz. Established in 1958, the top-end property agency currently has three branches, with a fourth due to open this year. It is led by Jimmy Perrillat-Amede, president; director, Sébastien Masson; and manager, Sébastien Tonnelier.



Jimmy Perrillat-Amede: “Christie’s International Real Estate gives Atherac greater exposure throughout France as well as internationally, and positions us to better serve the premium segment of the market, where demand is growing.”

Benedetti Real Service – which is owned and run by Dr. Alexander Benedetti, and Dr. Sabine Voppichler – expanded into Cortina d’Ampezzo in the Dolomites towards the end of last year. The new office is in the UNESCO World Heritage site that will host the Winter Olympics in 2026.



Dr. Alex Bendetti and Dr. Sabine Voppichler, Benedetti Real

Wüst and Wüst AG opened a new branch in St. Moritz, Switzerland, last year, adding to existing locations in Kusnacht/Zurich, Zug and Lucerne. The St. Moritz office is led by Pascal Vaucher.



Pascal Vaucher, Head of St. Moritz office, Wust and Wust

Helena de Forton, managing director of EMEA and APAC for Christie's International Real Estate, says the brand expects to announce additional partners in the region in the near future.



Helena de Forton, managing director of EMEA and APAC for Christie's International Real Estate: "People come to the Alps from all around the globe seeking incomparable luxury, adventure, nature and culture. For those who also wish to purchase, sell, lease or invest in the region's finest homes – whether in France, Switzerland or Italy – it is reassuring to see the world's preeminent luxury brand, Christie's International Real Estate, alongside the best names in local property service."